

DATE: March 9, 2011

TO: City Clerk

FROM: Representative Carl L. Robinson

ADDRESS 2 Civic Center Plaza 10 Floor, El Paso, TX TELEPHONE 915-541-4400

Please place the following item on the (Check one): CONSENT XXX REGULAR \_\_\_\_\_

Agenda for the Council Meeting of March 15, 2011

Item should read as follows: Re-appointment of Gracie Cain as Alternate to the Building Standards Commission by Representative Carl L. Robinson, District 4

SPECIAL INSTRUCTIONS: Category: Community Affairs

**BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM**

NAME OF BOARD/COMMITTEE/COMMISSION: Building Standards Commission

NOMINATED BY: Representative Carl L. Robinson DISTRICT: 4

NAME OF APPOINTEE Gracie Cain

(Please verify correct spelling of name)

BUSINESS ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Gracie Cain

EXPIRATION DATE OF INCUMBENT: 02-15-2011

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X  
RESIGNED \_\_\_\_\_  
REMOVED \_\_\_\_\_

DATE OF APPOINTMENT: 03-15-2011

TERM BEGINS ON : 02-16-2011

EXPIRATION DATE OF NEW APPOINTEE: 02/15/2013

PLEASE CHECK ONE OF THE FOLLOWING: 1<sup>st</sup> TERM: \_\_\_\_\_

2<sup>nd</sup> TERM: X

UNEXPIRED TERM: \_\_\_\_\_

# GRACIE CAIN

## **BUSSINESS PROFESSIONAL WITH A REPUTATION FOR CUSTOMER ATTAINMENT**

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Highly motivated and skilled Business Professional and Member Professional with dynamic organization, that welcomes initiative, dedication and demands, excellence in consistently meeting business objectives and exceeding standards. Exceptional ability to work under high pressure, solid management acumen, and a proven ability to build client base and association membership levels.

## **AREAS OF EXPERTISE**

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Business Development	Solution Sales Coaching	Trade shows/Presentations
Strategic Planning/Forecasting	Profit Maximization	Motivational Speaker

## **BUSINESS DEVELOPMENT PROFICIENCY**

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### Proven Methodology

- Drive business growth through aggressive sales initiatives that result in increased revenue growth.
- Effectively develop and implement intricate development strategies and conceptual thinking.
- Establish large volume, high profit accounts with retention levels and client loyalty.
- Effectively convey intricate marketing and sales presentation.
- Ensure customer service and satisfaction which affords highest attention and priority.

## **CAREER PATH**

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President/Founder

March 2008-Present

Grace Advertising

- Contracted by Clientele to enhance business advertising and marketing by TV and Radio commercials, Websites, Billboards, Business Consulting for entrepreneurs and open a business from A to Z.

Realtor

August 2007-Present

Century 21 Haggerty

- Licensed Real Estate agent that can help determine how much you can afford in a home, can show homes that best suited the needs--size, style, features, location, accessibility to schools, transportation, shopping and other personal preferences. And can determine how much you can sell you home for.

Traffic/Marketing/Producer

Canal 44

March 2004-February 2008

- Managed the air time according to time scheduling. Coordinated promotions and events for the station. Produced commercials for clients.

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## PREVIOUS POSITIONS

Remix TV

University of Texas at El Paso Business Department

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## MEMBERSHIPS ASSOCIATION

YMCA – Youth in Government

Latinitas – Online magazine

Drawing Smiles – Help kids in need with clothing, food, and shelter.

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## EDUCATION

El Paso Community College

August 2007-Pending

Academy of Real Estate

April 2007-August 2007 License

University of Texas at El Paso

August 2003-June 2004

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## TECHNOLOGY

Microsoft Windows

Quick Books

Adobe Premiere Elements

M S Word/ Excel

Windows XP

Sony Vegas Movie Studio Platinum

Exceptional References and sales performance report upon request.